



Fido's Vendor Application & Contract
October 22-23, 2011 from 10:00 AM to 5:00 PM
Salem County Fairgrounds, Woodstown, NJ
Rain or Shine Event!

Name:	Company: [as stated in print]
Business Address:	Cell Phone: ()
Address:	Business Phone: ()
City:	Fax: ()
State: Zip Code:	E-mail:
Mailing Address:	Website: www._____

Product/Service Description

Describe product(s) or service(s) and include a photo of your booth set-up with application if you are a first time vendor at the festival.

List any special needs or requirements so proper arrangements can be made for your set-up: _____

Vendors are responsible for payment of applicable sales tax on products and services sold at Fido's Festival USA®.

Vendor Booth Selection

- | | |
|---|--|
| <input type="checkbox"/> 10 x 10 outdoor space \$225 | <input type="checkbox"/> 10 x 10 outdoor covered pavilion \$275 |
| <input type="checkbox"/> 10 x 15 outdoor space \$250 | <input type="checkbox"/> 10 x 15 outdoor covered pavilion \$300 |
| <input type="checkbox"/> 10 x 20 outdoor space \$275 | <input type="checkbox"/> 10 x 20 outdoor covered pavilion \$325 |
- Booth Electricity @ \$25 for both days ___ Chairs @ \$6 per chair ___ 8' Tables @ \$15 per table May bring own tables, chairs, and table coverings.

Vendors choosing an outdoor space are responsible for bringing their own tent. Outdoor covered pavilion spaces are on cement flooring. No shared spaces are permitted. Space size will be strictly adhered to so please carefully choose the appropriate space required.

Fido's Festival USA® vendors benefit from :

- Booth space at festival
- A listing on our website with a hyperlink to website
- A "shout-out" [one to two line description you provide us about your company, products or service] in one of our monthly newsletters, which is sent to our entire database and includes a hyperlink to your website (all newsletters are archived on our website and on our Fido Meet-up site and are easily accessible to viewers worldwide)
- A listing in our handout distributed to every festival attendee
- (3) admission tickets each day (6 total) for staff working booth (unused tickets may be distributed to friends, family, clients)
- Complimentary on-site camping on Friday and Saturday (electric is \$15 cash per night collected by a fairgrounds representative)
- Additional marketing opportunity to provide prizes for our canine contests (mention on stage, in handout, and opportunity to give prize to winners!)

A non-refundable deposit of \$50 will hold your space. Deposit payments accepted by check only. **After June 1st, 2011** only full payments will be accepted. No application will be processed without payment. Full payment for the booth is due by **August 1st, 2011.** Full payment by credit card will be accepted.

Deposit Payment: Amount Enclosed: \$ _____ Check
 Full Payment: Amount Enclosed: \$ _____ Check AMEX Visa Master Card

CC# _____ Sec. Digits (required to process): _____ Exp. Date _____

Credit Card Address and Zip Code: (if different from above): _____

Authorized signature: _____

Vendor Terms & Conditions

- 1) Fido's Festival USA® is owned, produced, and managed by Events Plus, Inc. (EPI), of Collingswood, NJ. As such, all applications/contracts will be processed and executed by EPI. This is an application process and completion of the application does not guarantee a space at Fido's Festival USA®. Incomplete applications and/or applications without payment will not be reviewed. If approved, a signed copy of the Agreement will be emailed to you and you will be added to the Fido's Festival USA® website with a link to your website.
- 2) All products and services must be dog specific. If you wish to offer pet products that are not dog related, prior approval is required. EPI reserves the right to remove any unapproved non-dog related products or services. If you do not sell pet products or services and wish to participate in the festival, you must participate as a sponsor. Please contact the festival office for sponsorship details.
- 3) Subleasing of booth space is not permitted nor is sharing a booth with another business or individual. Anyone attempting to sell in a space or anywhere on the fairgrounds without proper registration and approval will be escorted from the premises. This includes distribution of any literature or products without paying for a space or a sponsorship.
- 4) Vendors are required to participate both days and the vendor fee is structured as such. Space assignments will be made according to when contracts and payments are received. If you send in a \$50 non-refundable deposit before June 1, EPI guarantees your space at the festival. After June 1, 2011, non-refundable deposits will not be accepted. Only full payment will be accepted after June 1. If you send in a non-refundable deposit, we must have your full payment by August 15, 2011 or we are no longer obligated to guarantee your space. If you pay in full and you cancel after August 15, 2011, no refunds will be issued. The festival is held in inclement weather. There are indoor facilities available for protection at the fairgrounds.
- 5) Vendors will be permitted to set-up on Friday beginning at noon. Vendor is responsible for all equipment required for load-in and set-up. Saturday morning set-ups will begin at 6:00 AM. All set-ups must be complete by 9:00 AM, allowing ample time for safety inspections. No vehicles will be permitted beyond the parking area after 9:00 AM. At that point, all set-ups will have to be walked into the fairgrounds for the safety reasons. Absolutely no exceptions will be made to this rule. Striking of booth spaces on Sunday evening may commence at 5:05 PM. No vehicles will be permitted on the fairgrounds exhibitor area at the end of the festival until clearance has been authorized by EPI.
- 6) Dogs, displays, and signage may not extend beyond the space size contracted with EPI. If such situation occurs, EPI will require removal of any items that extend beyond the space paid for in the contract. EPI reserves the right to remove inappropriate or unprofessional signs, banners and displays. All tables must be covered and the booth professional in appearance. This includes all signage and/or banners. Booth space must be clean and clear of debris and any hazardous set-ups. Vendors are required to keep their area presentable and professional throughout the entire festival. At the end of the festival, all booth spaces must be left clean and free of trash.
- 7) Vendors must have an adult at their booth at all times. Vendors are responsible for their booth safety. Dogs are to be leashed or caged and must have up-to-date shots. EPI and Fido's Festival USA® assumes no liability on behalf of the vendors for any incidents at their booth.
- 8) Fido's Festival USA® will provide security on Friday and Saturday evening by a private security company. EPI will not be responsible for any lost or stolen items.
- 9) Vendors are responsible for the collection and payment of all applicable state sales tax. If confirmed as a vendor a copy of your sales tax certificate and a certificate of insurance naming Events Plus, Inc. and Salem County Fairgrounds additional insured 30 days prior to the festival. Please contact the office if you have any questions about this.
- 10) Vendors wishing to remain on-site overnight are given complimentary space but must complete the Vendor Overnight Form. RV's and tents will be permitted. There are bathroom facilities on the premises but no showers. Tent campers may bring in portable showers. There is no cost for water hook-ups. Electric is \$15 per night (separate from any booth electricity you may require) and is payable on-site in cash directly to the representative of the fairgrounds who will collect each day.
- 11) Vendor agrees to defend, indemnify, and hold EPI, their sponsors, and Salem County Fairgrounds harmless from any claim, demand, damages, loss, action, suit, or legal proceeding arising out of or relating to their actions and obligations arising under this Agreement. These parties shall be held harmless and be indemnified from any liability or responsibility whatsoever for the actions of any third parties, such as exhibitor's employees, volunteers, or agents, or attendees or invitees of the festival. These parties assume no liability or responsibility whatsoever arising from or involving the serving or consumption of any beer, wine, or other alcoholic beverages or their respective containers. This indemnity obligation shall survive the expiration or termination of this Agreement.

_____ initials

I understand that by signing this Application, I am contracting for a space at Fido's Festival USA® with Events Plus, Inc. If accepted as a vendor, the signed application becomes a legally binding contract with EPI. I further understand that EPI reserves the right to accept or deny any application. I also understand that site assignments are at the sole discretion of EPI, cannot be pre-selected, and are on a first come, first served basis.

I have read, understand, and agree to the TERMS AND CONDITIONS of this contract, which becomes binding upon signature by Events Plus, Inc.

Vendor Signature

Date

Company Name: _____

Title: _____

Kathleen DeLuca, CSEP, CMP
President, Events Plus, Inc.

Date

You may email or fax your completed application to: kathy@fidosfestivalusa.com or 856-895-0451 (F).

If you prefer to snail mail your application, you may send to: Kathleen DeLuca, CMP, CSEP, President, Events Plus, Inc., 102 Dayton Avenue, Collingswood, NJ 08108.

Up-to-date information on Fido's Festival USA® can be found on www.fidosfestivalusa.com.

If you have questions, please feel free to contact our festival organizing team at 856-854-FIDO (3436).

Exhibitor Checklist:

- Signed application
- Vendor Booth Fee (if paying by check, check must be made payable to Events Plus, Inc.)
- Picture of product(s) and/or display
- Business Card and printed promotional materials (website can be used if no printed materials available)